



AthFest Educates

PO Box 327 - Athens, GA 30603

706-548-1973

www.athfesteducates.org

2026 AthHalf Half Marathon & 5K Social Media Intern

~10 hrs a week

Hybrid Virtual & In-Person work

Evening / Weekend hours needed

August - Nov 2026

AthFest Educates

AthFest Educates is a 501(c)(3) nonprofit organization whose mission is to fund arts education for K-12 students in Athens-Clarke County. In order to fulfill its mission, AthFest Educates produces two annual fundraisers, the AthFest Music & Arts Festival and the AthHalf Half Marathon & 5K. The proceeds from these two events fund the organization's annual grant-making efforts.

Description:

The social media intern will be responsible for collecting content assets and assist with content creation for our various social media platforms in collaboration with our Event Coordinator, Graphic Designer, and other Event Planning Committee Members as needed. They will create content for social media platforms, utilizing existing assets and templates, as well as gathering new video and photo assets. They will also maintain engagement on social media platforms by replying to comments and messages and interacting with other channels.

This internship role comes with a stipend paid in monthly installments of \$600.00, with a \$200 bonus at the end of the internship, should all deadlines be met and work found satisfactory.

Those interested should submit a cover letter and resume to director@athfesteducates.org.

The ideal candidate would possess:

- Experience with Fb, Insta, YouTube, and Canva
- Strong communication skills, both written and verbal
- A passion for nonprofits
- Self-motivation
- Time-management experience
- Ability to commit to 10 hours of work per week, plus longer hours during October - particularly October 5-11
- Access to a computer

Scope of Work

1. Social Media Content
 - a. Work with Graphic Designer and Staff to
 - b. Cultivate photo and video assets
 - i. Working with runners staff, and other community members



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- c. Maintain chatter
 - i. Respond to questions on social media platforms and DMs
 - ii. Thank you's for comments, donations
 - iii. Alert staff to interesting/problematic comments
 - iv. Interact with other non-profits / agencies and follow
 - 2. Event Social Media
 - a. Attend events, take photos, interview stakeholders to create content.
 - b. Intense work in October
 - c. Maintain chatter
 - i. Thank you's for comments, donations
 - ii. Respond to DMs using provided guidelines
 - iii. Alert staff to interesting/problematic comments
 - 3. Projects
 - a. Develop set of video assets for use across channels and websites
 - i. Storytelling series
 - 1. Interviews with stakeholders on arts education